DEVELOP3D is an integrated print and digital resource which tracks essential technologies used throughout the entire product development process.

DEVELOP3D disseminates information about emerging technologies whilst assisting readers with their complex software and hardware selection process.

DEVELOP3D has built a community of designers and engineers through providing an unrivalled resource of independent reviews, analysis and discussion.

- 3D Design & CAD
  - Computer Aided Engineering (CAE)
  - Computer Aided Manufacturing (CAM)
  - Simulation
  - Workstation Technology
- Additive Manufacturing | 3D Printing
- Reality Capture | Reverse Engineering
- Product Data & Lifecycle Management (PDM & PLM)
- Visualisation, Rendering and Animation
- Virtual Reality & Mixed Reality
  - Technical Publications
  - Machine Learning & AI
  - Metrology & Inspection
  - Design for Sustainability
  - Mould & Die Design
  - Input/Output Devices

*Correct at time of publication (12/12/2019)
EDITORIAL CALENDAR & EVENTS

December 2019 / January 2020:
Automotive Design
Technical Surfacing
Report from Formnext

February 2020
Future of 3D CAD & design tools
Design for Additive/3D printing
Model-Based Definition (MBD)
Workstations

March 2020
Advanced Visualisation
Desktop 3D printing
Data Translation
Configurators + Visualiation
DEVELOP3D LIVE PREVIEW EDITION

April 2020:
Working with point clouds and scan data
Entry Level FEA
Data Management for the SME
3-axis & High Speed Machining
DEVELOP3D LIVE SHOW EDITION

May 2020
Complex shape description
Electro-Mechanical Simulation
3D Printing - how to get started
Mould and Die Design
Mobile Workstations

June 2020
Digital Concept Design Development
Simulation for Lightweighting

July / August 2020
Finite Element Analysis
Materials information management
CAD + Electronics Interchange
Reverse Engineering
NC Verification

September 2020
Future of 3D design
Fluid & Structure Interaction
Advanced Viz Technologies - Achieving Production Intent Prototypes

October 2020
Aerospace Design
Digital Mockup
Requirements Planning and PLM
Achieving Prototype Realism
Mould and Die

November 2020
Automotive Design
Real Time Visualisation
Knowledge-based Engineering
Additive Materials
Workstations

December 2020 / January 2021
CAD-integrated Rendering
First Step to Capturing Best Practice
Working with Third Party Data
Low-Cost Prototyping

Throughout the year DEVELOP3D will also be present and distributed at a number of prestigious events / exhibitions including:

3DEXPERIENCEWorld: 10 - 13 February, Nashville, Tennessee, USA - Dedicated SolidWorks user event

AMUG: 22 to 26 March, Chicago, USA - North America’s key knowledge transfer event for professional 3D printing

DEVELOP3D LIVE 2020: 16 April, Sheffield University, UK - DEVELOP3D’s own live conference and exhibition

RAPID & TCT 2020: 20 - 23 April, Anaheim, USA - North America’s largest annual rapid manufacturing conference and exposition

LIVEXWORX 2019: 8 – 11 June, Boston, USA - PTC’s user conference and exhibition

TCT 3Sixty SHOW 2019: 29 September to 1 October, Birmingham, UK: Event dedicated to 3D printing, additive manufacturing and product development

Autodesk University: 17 - 19 November, Las Vegas, USA - Dedicated Autodesk user event

Formnext: November: 10 - 13 November, Frankfurt, Germany - Global trade fair for 3D printing & additive manufacturing
AUDIENCE & REACH

INDUSTRY SECTOR

Other 18%
Mech. Engineering 18%
Mould and Die 3%
Independent Consultant 5%
Build/Engineer to Order 12%
Custom Machinery 5%
Aerospace 9%
Automotive 10%
Marine/Shipbuilding 4%
Product Design 31%
Industrial Design 12%

MANAGEMENT LEVEL

Director 17%
Management 33%
End User 50%

GEOGRAPHIC DISTRIBUTION

Europe 44%
North America 38%
Asia 14%
Australia 3%
Africa 3%
DIGITAL ADVERTISING RATES

DEVELOP3D online is changing, and we want your brand to be a part of that - giving you the optimum exposure to the right market, with the best visual experience.

As a result we’re open to working with new forms of advertising beyond the standard. Whether you want rich media custom mastheads, or mobile-focussed graphics, speak with us to plan your next big launch, or to work on how to reconnect with existing customers, or even for a simple banner ad redesign.

For more information, contact our Sales Team.

**EMAIL ADVERTISING RATES**

<table>
<thead>
<tr>
<th>Format</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Newsletter sponsorship ad size 468 x 80 (both twice monthly editions)</td>
<td>£2,750</td>
</tr>
<tr>
<td>Newsletter sponsorship ad size 468 x 80 (single insertion)</td>
<td>£1,980</td>
</tr>
<tr>
<td>Full Banner (468 x 60px)</td>
<td>£1,500</td>
</tr>
</tbody>
</table>

*all prices exclude VAT*

**CUSTOM DIGITAL PACKAGES**

**SALES CONTACTS**

Media director
Tony Baksh
tony@x3dmedia.com
+44 (0) 203 355 7313
+44 (0) 787 269 1211

Advertising executive
Steve King
steve@x3dmedia.com
+44 (0) 203 355 7314
+44 (0) 785 050 7362

North American sales & marketing
Denise Greaves
denise@x3dmedia.com
+1 (857) 400 7713
+1 (617) 633 9383

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<tbody>
<tr>
<td>Electronic List Rental</td>
<td>£340</td>
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per 1,000 (Minimum 5,000 contacts)

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**ELECTRONIC LIST RENTAL**

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### MAGAZINE ADVERTISING RATES

(all dimensions horizontal by vertical)

<table>
<thead>
<tr>
<th>Ad Type</th>
<th>Dimension (trim)</th>
<th>Dimension (bleed)</th>
<th>UK Price</th>
<th>US Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Double Page Spread</td>
<td>420 x 297mm</td>
<td>426 x 303mm</td>
<td>£6,110</td>
<td>US$8,180</td>
</tr>
<tr>
<td>Full Page</td>
<td>210 x 297mm</td>
<td>216 x 303mm</td>
<td>£3,000</td>
<td>US$4,015</td>
</tr>
<tr>
<td>Half Page</td>
<td>92 x 280mm</td>
<td>92 x 130mm</td>
<td>£1,800</td>
<td>US$2,400</td>
</tr>
<tr>
<td>Quarter Page</td>
<td>92 x 130mm</td>
<td></td>
<td>£1,300</td>
<td>US$1,740</td>
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<tr>
<td>Strip Ad</td>
<td></td>
<td>190 x 55mm</td>
<td>£1,500</td>
<td>US$2,000</td>
</tr>
</tbody>
</table>

Guaranteed Position +10%

Discounts are available for multiple insertions. For non-standard sizes please contact sales@x3dmedia.com

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### Advertising Materials Spec:

- A press optimised PDF file (Acrobat 4 / PDF 1.3 compatible). All encapsulated CMYK images with a resolution of 300dpi. All fonts embedded.
- TIF (300dpi and CMYK)

Adverts to be supplied via email to production@x3dmedia.com or placed on your FTP site for download

Incorrect material supplied may incur a production charge

We do not store credit card details nor do we share financial details with any 3rd parties

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### SOCIAL MEDIA

DEVELOP3D’s extensive global community comes together via the title’s social media reach - allowing followers to compare notes, share recommendations and make new discoveries across their own timelines.

As well as exposing magazine and online content, DEVELOP3D’s social media channels also offer a means for marketers to speak directly to thousands of professional designers and engineers through sponsored posts. Tiered pricing means that there is a value option for whatever campaign, product or event you’re wanting to highlight, and the range of social media channels allows for tailored content to suit.

Please contact our Sales Team for further details on how social media can help you reach your campaign goals.

---

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The X3DMedia team is highly experienced in the creation of high-quality, engaging content to gain clients greater exposure and to create highly effective marketing assets.

By using our specialisation in creating technical, yet clear, concise, informative content presented in a highly engaging manner, we can bring your message to your existing community and new potential customers. Previous projects have been produced for trade shows, user events and are also used as digital assets. All projects can be produced in multiple languages, including French, German, Spanish, Italian and Dutch for maximum global impact. Our clients include Autodesk, Siemens PLM Software, SolidWorks, Geomagic, PTC, AMD, HP and Dell.

“X3DMedia [publisher of DEVELOP3D and AEC Magazine] is a highly valued HP partner.

We selected X3DMedia to create our advertorials because of their deep market insight, industry expertise, and creative approach.

Over the past few years X3DMedia has created multiple product and solution-focused supplements for HP, and they consistently deliver amazing results”

Head of Global Industry Segments at HP

USER FOCUSED RESEARCH

Are you looking to discover attitudes towards a particular technology, how and where specific tools, workflows and process are used or where users find bottlenecks? X3DMedia can assist.

Through mining of existing and custom research, X3DMedia can provide the insight you need to plan products, packaging and to target the biggest market opportunities.

We have a variety of methods and resources available including both qualitative and quantitative methods. From informal survey work and into more intensive interviews.

For more information on our custom publishing and research services offerings and to discuss your individual requirements, contact:

Al Dean
+44 (0) 7525 701 541
specialprojects@x3dmedia.com
We are undergoing a revolution in digital design tools, with rapid advances in every area: 3D printing, laser scanning, additive manufacture, simulation, rendering, virtual reality and the move to cloud computing.

With the next generation design systems coming to market, DEVELOP3D LIVE 2020 presents a truly unique one day event to showcase innovations in the product design market, together with the views of leading designers.

DEVELOP3D LIVE 2020 will take place on 16 April 2020 at Sheffield University, INOX and Octagon buildings. Now in its 9th year, DEVELOP3D LIVE has grown each year, increasing its reach and influence as a must-attend event for product design, engineering and manufacturing.

DEVELOP3D Live:
- 1,500 attendees
- 30 speakers
- 4 parallel tracks
- 70 exhibitors
- Global live streaming

Attendee Demographic:
- CEO/Directors/Managers 60%
- Engineers/End users 29%
- Academia/Other 11%

Sample Participating Organisations:

2019 Sponsors:
- AMD - ANSYS - Autodesk - Solidworks - Siemens - Onshape
- PTC - MAXON - Kenesto - HP
- Driveworks - solidThinking - Sigmetrix - Fujitsu - KeyShot
- Lightworks - INNEO - BOXX - TriTeQ3 - PNY - Virtual Interconnect - Amari - Mirrakoi - Addition - Excitech

Exhibition packages start at £1,500
See the full DEVELOP3D Live Prospectus here:
tinyurl.com/d3dlive2020
Reserve your stand today!
Part conference, part fun evening networking event, our D3Dx brand travels across the UK and to some of the most popular events for design, software, and manufacturing around the world - providing a unique experience for the product design community.

Your sole sponsorship also includes a speaker slot and ability for venue branding, meaning we can work to tailor events to the audience you want to reach.

Sole sponsor package for this event - £5,000 +VAT

As the sole sponsor you will receive:

- Branding across all promotional media for the event - including mail-outs, sign-up forms, and in post show editorial
- Social Media promotion to our 15,000 followers
- Speaker slot on the evening*
- Banners at event - to be provided by sponsor
- Table-top promotional space inside the venue for exhibiting technology
- Two banner ads on the DEVELOP3D monthly mail-outs (normal price - £3,000 +VAT)
- Post event email to all attendees - copy to be provided by sponsor
- Lots of interest from amazing attendees

For more details, contact Steve King: steve@x3dmedia.com or on +44 203 355 7314
AEC Magazine focuses exclusively on Building Information Modelling (BIM) technology for architects, engineers and construction professionals, supporting projects from concept through to operation.

It presents industry comments, technical reviews and case studies, written in plain English, helping construction industry professionals adopt 3D, model-based workflows and generate new efficiencies and revenue opportunities.

COMMUNITY & DELIVERY

Unrivalled BIM coverage
AEC Magazine and aecmag.com has been dedicated to BIM technology since 2002. No other global magazine and website has the same level of dedicated BIM technology features, software reviews and case studies.

Original content
Unlike many AEC websites, which are merely news and article aggregators, AEC Magazine contains many original, in-depth content originated by our respected team of editors, drawing on over 50 years of collective experience in CAD/BIM technology.

Marketing reach
Reach AEC magazine's community via print advertising, online banners, email newsletter sponsorship, targeted mailings, list rental and inserts.

READER PROFILE

- Architects
- Structural Engineers
- BIM Managers
- Surveyors
- Civil Engineers
- Facilities Managers
- Planners
- Contractors
- BIM Consultants
- Interior Designers
- Project Managers
- CAD Managers
- Landscape Architects
- Consulting Engineers
- MEP Engineers
- Design Viz Specialists
- Fabricators
- Estimators
**NXT BLD** brings next generation AEC technologies to life in an exclusive conference and exhibition, covering emerging technologies which facilitate new ways of designing, enhancing the use of 3D models, applying Artificial Intelligence and offering new possibilities in digital fabrication and construction.

**NXT BLD 2020** will be held at the Queen Elizabeth II Centre, London on 9 June, 2020.

Check out [nxtlbd.com](http://nxtlbd.com) or contact our sales team for the latest information.

Sponsorship / exhibition packages start at £2,200.

**NXT BLD** attracts AEC technologists from the top 200 AEC firms, including heads of technology, R&D teams, partners, and BIM Managers.

**Attendees from NXT BLD 2019 include:**

See the NXT BLD 2020 Prospectus here: [nxtbld.com](http://nxtbld.com)